

GREEN MIND UNIVERSITY



powered by
GREENFISH

Avenue Louise 279, Et.7
1050 Brussels - BELGIUM

MAY 10, 2017

On behalf of **Greenfish** and its partners **WBI**, **Cluster Tweed** and **Greenwin**, we are delighted to welcome you to the very first term of the **Green Mind University**.

This one-day event is meant to become a dynamic forum for international and multifaceted discussions on pressing sustainability issues, and we will continue to build upon that trend in the years to come. The **Green Mind University** convenes speakers, professionals, innovators, and academics from a variety of disciplines to provide complementary and contrasting views on sustainability-related topics (Internet of Things, Smart Grids, Energy Efficiency, Mobility, Zero-Waste, Carbon and Water Footprint, and Mindset Change).

The day of **May 10** will be structured as:

- ★ Lecture course
- ★ Interactive sessions
- ★ Tutoring (opportunity for participants to talk with speakers)
- ★ Cafeteria (lunch, refreshments and coffee)

ABOUT OUR SPEAKERS - MORE TO BE ANNOUNCED SOON

CATHERINE DE WOLF

PhD Candidate in Architecture at the Massachusetts Institute of Technology (MIT) with Prof. John Ochsendorf and collaborating with the Department of Engineering at the University of Cambridge and the Carbon Leadership Forum. She studied Civil Engineering & Architecture at the Vrije Universiteit Brussels and the Université Libre de Bruxelles in Belgium, followed by a Masters of Science in Building Technology at MIT in the United States. She also worked for Arup, Ney & Partners and other leading architectural and structural design firms.

MIKE VAN DER ZANDEN

Director Supply Chain Sustainability at Nike
Responsible for the creation and execution of the Nike Europe Supply Chain sustainability strategy. Focus on 3 pillars to bring Nike closer towards "Decoupling growth from constraint resources":

- Deliver the 2020 sustainability targets, set for Europe
- Further embed sustainability in the European organization
- Explore opportunities, pilot & deliver on the principle of "Treating waste as a P&L"

RUUD KEMPENER

Policy Officer at DG Energy, Renewables and CCS Policy Unit at the EU Commission. Before, Ruud was the technology roadmap analyst for IRENA's global renewable energy roadmap (REmap 2030). And before joining IRENA in 2011, Ruud spent two years as a Research Fellow at the Harvard Kennedy School of Government and two years as a postdoctoral fellow at the Science Policy Research Unit (SPRU) at the University of Sussex, UK. Ruud received his PhD in Chemical Engineering at the University of Sydney, Australia and an MSc in Technology & Society from Eindhoven University of Technology, the Netherlands.

KEITH HARDY

To be confirmed

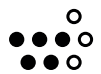
Director - U.S. Electric Vehicle-Smart Grid Interoperability Center at Argonne National Lab. The lab plays a key role in supporting global harmonization of standards and technology for the EV-grid interface, as well as charging interoperability to ensure future electric vehicles and charging stations worldwide work together seamlessly. Argonne researchers provide support to emerging technology development in grid connectivity, bridging the needs of the EV manufacturers and the utilities. The focus of this research and development effort is in providing practical applications that enhance the market acceptance of plug-in vehicles and the charging infrastructure.

ABOUT THE ORGANIZERS



GREENFISH

Greenfish is a consulting company that offers smart greentech solutions to make businesses more sustainable and environmentally friendly. Using our expertise in engineering, strategy and environment, it is our priority to integrate sustainability into your business model - making your business lean, clean and green.



Wallonie - Bruxelles
International.be

Wallonia-Brussels International (WBI) is the public body in charge of the international relations of Wallonia-Brussels. Its Research & Innovation Unit is devoted to connecting Wallonia-Brussels across the globe through partnerships in science, technology, and innovation.



TWEED (Technology of Wallonia Energy, Environment and sustainable Development) aims to play a major role in the business development of «sustainable energy» sectors. Its first mission is to pave the way for the setting up of high quality and industrial-size projects in the fields of production and exploitation of sustainable energy, profitable enough to attract appropriate financial means.



GreenWin, one of Wallonia's 6 competition clusters, is dedicated to the green economy and sustainable development. The Cluster's vocation is to support innovation and stimulate the development of collaborative R&D projects, with a view to growing the Walloon industrial infrastructure and creating jobs in dynamic markets.

PRACTICAL INFORMATION



VENUE: Greenfish Office - Building Louise - 279, Av. Louise - 1050 Brussels
Free entrance - Registration required
Informations and registration: Géraldine Wirtz - gwirtz@greenfish.eu
Website: <http://www.greenfish.eu/event/>